



EPIC ADVENTURE SWIM RACE™

33.3KM | 4 DAYS



**But so much more
than a race**



“The whole adventure was utterly brilliant, challenging & one for the special treasure memory box. Stunning country, beautiful people & gorgeous vistas both above & below the water”

BECKY, UK

33.3KM | 4 DAYS





TWO EUROPEAN EVENTS FOR 2024 SO FAR

#3 Croatia *Islands*

May 17-20

#5 Montenegro *Fjords to the Sea*

October 4-7

Limited entries - **book now** to avoid disappointment

500€ advanced payment to secure your place, balance due in 2024



★★★★★ 4.8/5 (86)

UltraSwim 33.3

UltraSwim 33.3

[Register now](#) · [Share](#)

Location: Herceg Novi, Montenegro
Date: 17th May '24

4 Entry Options

5K 10K 20K

[Show all entry options](#) ▾

Rating Highlights

 5.00/5 ★★★★★	 5.00/5 ★★★★★	 5.00/5 ★★★★★
Facilities	Finish Area	Swag

Rating Overview

All Time Average: ★★★★★ 4.81/5
2023 Average: ★★★★★ 4.83/5

[Show full rating breakdown](#) ▾

HK Heike K.
★★★★★ 5.0/5 · 2023 33.3K · [↑](#)

Absolutely perfectly organised, in an exceptionally beautiful landscape. Good mix of adventure, holiday and race atmosphere. Very very friendly, open team that always had a friendly word for everyone despite the long working hours. Thank you so much for that experience.

AD Andrew D.
★★★★★ 5.0/5 · 2023 33.3K · [↑](#)

UltraSwim 33.3 encapsulated all the very best aspects of open water swimming - it's the future of events in our sport.

LV Lesley V.
★★★★★ 5.0/5 · 2023 29km · [↑](#)

Have already said I but here goes again 'There are not enough positive superlatives to describe every aspect of this event from the organisation's support provision of accommodation and professionalism throughout pre event planning and execution of the action event. THANK YOU

GB Gary B.
★★★★★ 5.0/5 · 2023 · [↑](#)

Incredible event, brilliant professional organisation, great location and cool swim venues. Excellent evening talks and race briefings.

DB Diane B.
★★★★★ 5.0/5 · 2023 33.3K · [↑](#)

Outstanding!

LB Laura B.
★★★★★ 5.0/5 · 2023 33.3K · [↑](#)

Ultraswim 33.3 was an incredibly well run event, meticulous attention to detail and safety at all times made for a very special experience for all the participants from the moment you sign up to the moment you cross the finish line and collect your medal. Could not recommend high...



CHECK OUT OUR REVIEWS ON
RACECHECK.COM

A NEW CATEGORY OF OPEN WATER SWIM EVENT



Location not laps, 33.3km over a long weekend, point to point, challenging but inclusive, solo swim but anything but, community and friendship.

Think ultra-trail not road running. Think epic adventure swim, accessible to any determined open water swimmer.



APPEALING TO WHO, YOU?

- ☑ Die-hard open water swimmer looking for a new challenge, and a bigger experience than a one-day event
- ☑ English Channel hopefuls wanting to test themselves on the same distance but spread over 4 days...
- ☑ Swim-runners unable to run!
- ☑ Pool swimmers looking to widen their horizons to open-water...
- ☑ 10km race swimmers fed up with laps around buoys!
- ☑ Triathletes wanting to extend their swimming distances, or no longer able to train for all 3 sports!
- ☑ Competitive or not, but wanting to experience some adventure swimming with a group of like minded people from all over the world
- ☑ Coach or Club looking to run a group challenge/event without the hassle of organising it!



33.3KM

Complete 33.3km solo, the iconic English Channel direct distance (Dover to Calais shortest distance), but spread over a 4 day long weekend, and 5 to 7 swims, in a point-to-point open water “off-road” format - we try to avoid laps!

Duo Relay option - share the distance with a partner.



33.3KM | 4 DAYS



ICONIC LOCATIONS

A series of events each year set in iconic global locations, each with its own theme, in varied and challenging course conditions which will push you up against your physical and mental limits, but reward you in equal measure.



33.3KM | 4 DAYS



SWIM LIKE A PRO

**World class event management,
safety and premium support services.**

We'll accompany you on your journey to the event with the best advice, valuable support, and professional training plans.

At the event we'll treat you like a pro with post swim sports massage, finish line refuel, lunches, airport transfers, expert coaching, world's best nutrition partners, bag logistics, plus much more... our aim is to send you home a better swimmer - however you measure that!

Three package levels ULTRA, ULTRA+ and ULTRA++ to suit your style, your available time to organise things, and budget.



33.3KM | 4 DAYS

“Hands down the best open water event I've participated in. The level of professionalism and attention to detail were the best I've seen, equal to any world class event out there. That combined with the stunning beauty of the location and variety of locations made it throughly enjoyable”

JAY, AUSTRALIA

33.3KM | 4 DAYS

“An amazing experience not to be missed! Great location and A-grade operations and logistics. Really pleasant, great organisation and welcoming for non-swimming partners. Would highly recommend and looking forward to the next events in 2024!”

DOMINIQUE, SWITZERLAND



EVERY FINISHER IS A WINNER

Accessible to all determined open water swimmers (minimum pool or open water >2.5km for one hour test swim).

YES of course, a 33.3km swim, even when spread over 4 days, remains a big challenge. But the swimmers completing the 33.3 come from a very wide range of open water experience, swim speed and profile (2km/h-4.5km/h)

Some come of course to win. *Most* come simply to challenge themselves over this iconic distance, at whatever speed they can, having lots of fun along the way. *Everyone* comes to enjoy meeting a super community of swimmers from all over the world - and go home with new lifelong friends made.



33.3KM | 4 DAYS



**“Special life long
friends & memories
made”**

33.3KM | 4 DAYS

**“Top class event ...
life affirming,
challenging &
massively rewarding”**



F³ NON-SWIMMING PARTNERS WELCOME!

F³ - FAMILY, FRIENDS AND FANS!

We recognise time away from work or family is precious and hard to organise - so we've built in from the start a programme for partners who are not swimming.

And we don't think watching you swimming all morning, from an early start, is what all partners want!

So join our non-swim partner package and enjoy a more leisurely breakfast, watch some of the swimming from a dedicated spectator boat as you catch the race up, take a dip yourself somewhere on the course and join your partner at the finish line. Generally everyone is back at the hotel early afternoon allowing you time to explore or relax together.

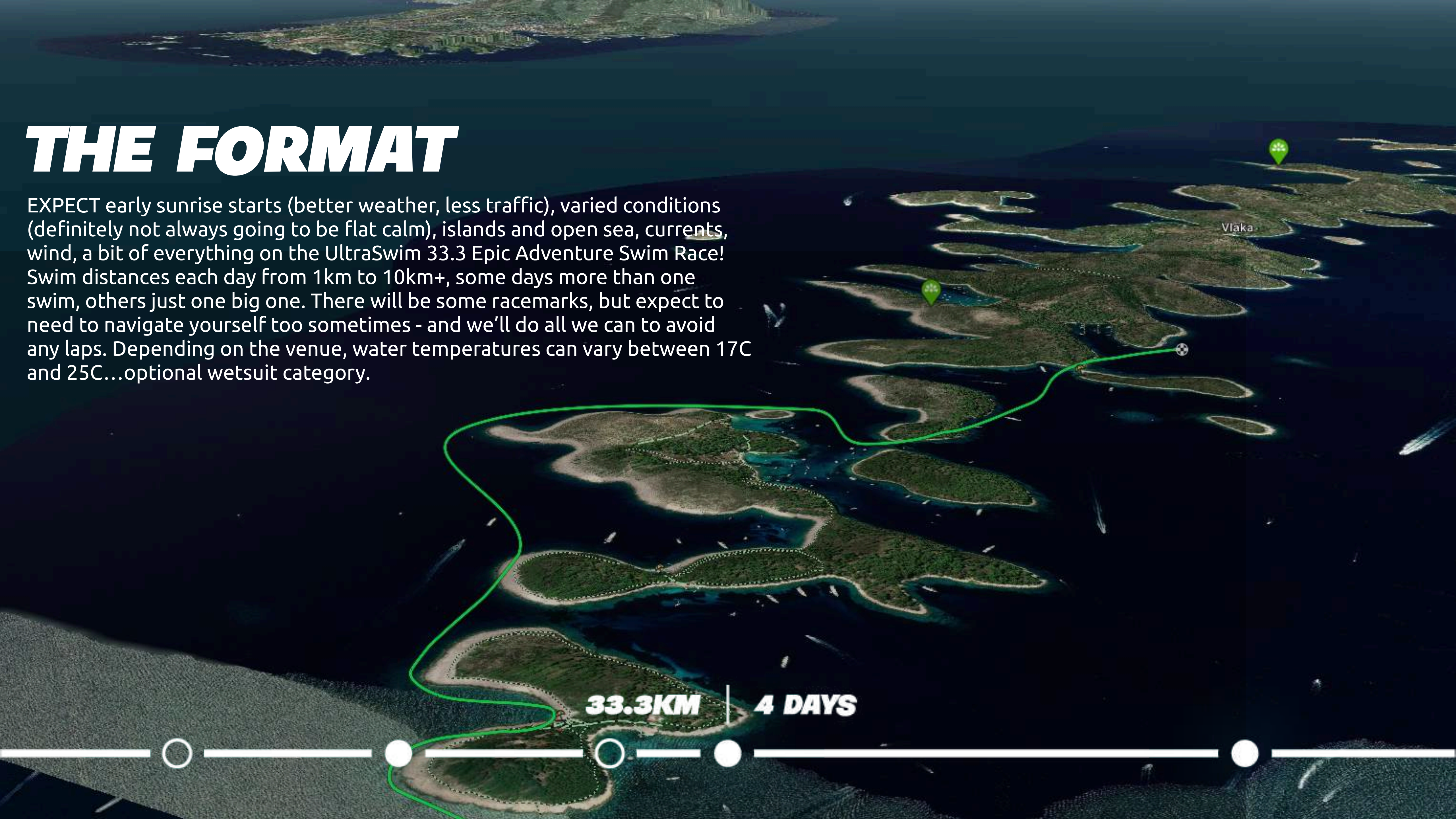


33.3KM | 4 DAYS



THE FORMAT

EXPECT early sunrise starts (better weather, less traffic), varied conditions (definitely not always going to be flat calm), islands and open sea, currents, wind, a bit of everything on the UltraSwim 33.3 Epic Adventure Swim Race! Swim distances each day from 1km to 10km+, some days more than one swim, others just one big one. There will be some racemarks, but expect to need to navigate yourself too sometimes - and we'll do all we can to avoid any laps. Depending on the venue, water temperatures can vary between 17C and 25C...optional wetsuit category.



33.3KM | 4 DAYS

SWIM DISTANCE PER DAY

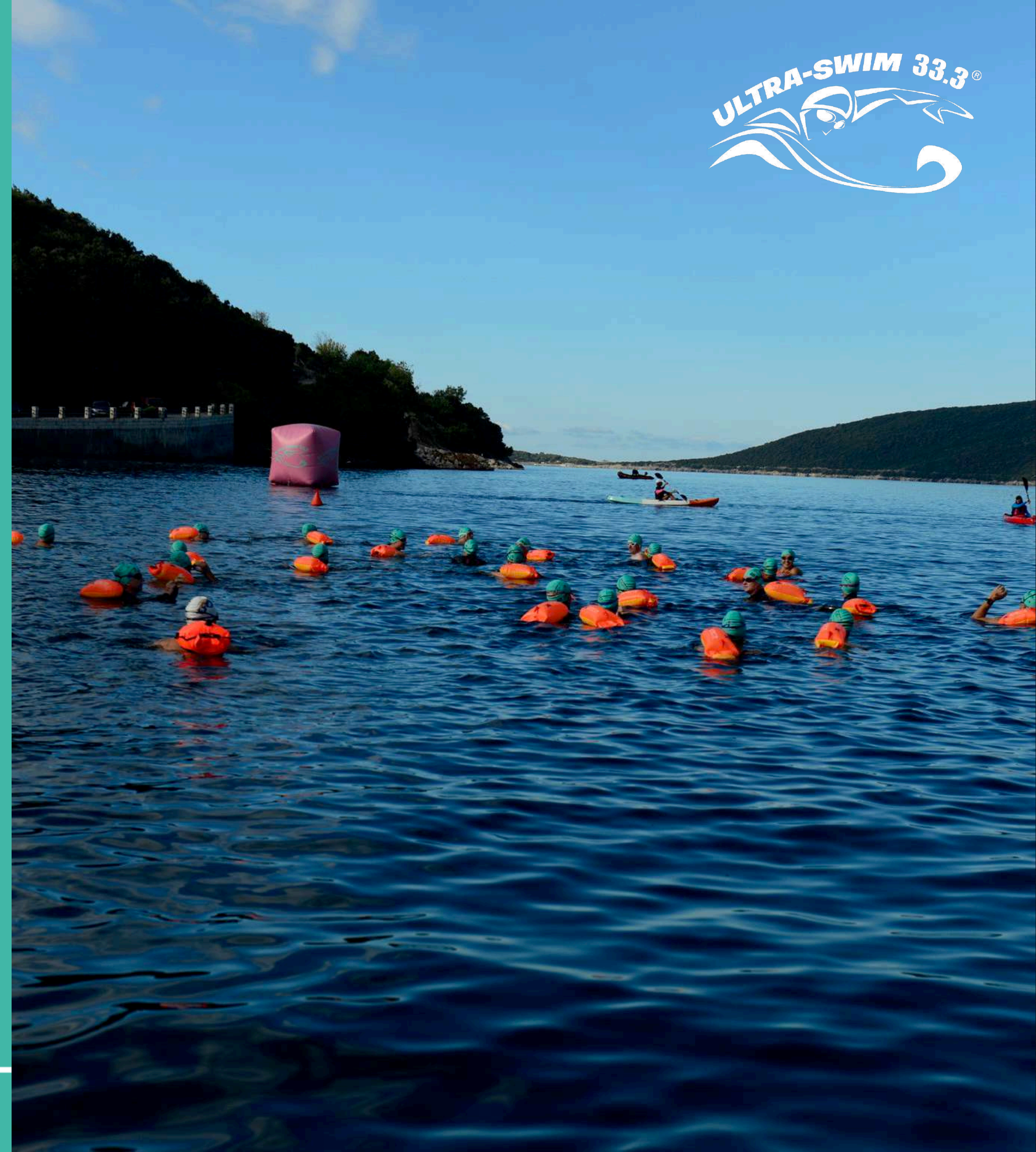
The planned minimum distance of 33.3km is split over 5-7 swims. Generally we will split Day1 in to two swims of 4-5km. We'll build a single swim distance up on Day2 to around 7-8km with possibly an untimed section after lunch. And Day3 will normally qualify as a Marathon (10km+), and usually qualifies as a verified MSF swim for those that want to swim that day under those stricter rules. Day4 is planned as an easier one, although so far has always thrown in something unexpected! Expect some untimed (but mandatory) sections for either safety or scenery reasons.

The actual course and distances will always depend on the weather - we're in "off-road" mode in this format - so the wind and waves are a factor we can't control, but we will do everything we can to help you nail the full 33.3!

If we can't make the full swim distance one day, we'll try to add it back on others whether you like it or not! Expect the programme to evolve!

Everyone will have a 33.3 Finisher medal as their aim, but not everyone will finish every day - choosing to try is already a win in our eyes.

33.3KM | 4 DAYS





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#3CROATIA: 17-20 MAY 2024

THE .ISLANDS' EDITION



The course takes us between the two beautiful and ancient locations of Stari Grad (registration and start) and Hvar Town (finish) via secret bays and stunning islands.

ARRIVAL: Land in Split on Thursday 16 May by 1300, choose ULTRA+ package and we'll whisk you by VIP boat direct to the venue. Or arrive by your own means on Hvar Island (Stari Grad or Hvar town) by 1400 on Thursday 16 May.

It takes 50 minutes ferry from Split to Hvar Town and then transfer by road c.30 minutes, 1h50 from Split to Stari Grad direct on car ferry, or 3 hour ferry from Dubrovnik leaves 1630 normally daily).

DEPARTURE possible from 1400 from Hvar Town on Monday 20th (ULTRA+ flight from 1600) - or enjoy this amazing island for longer!



33.3KM | **4 DAYS**





#3 CROATIA



33.3KM 4 DAYS

Starting in the peaceful and ancient town of Stari Grad...



Starting in the peaceful and ancient town of Stari Grad...

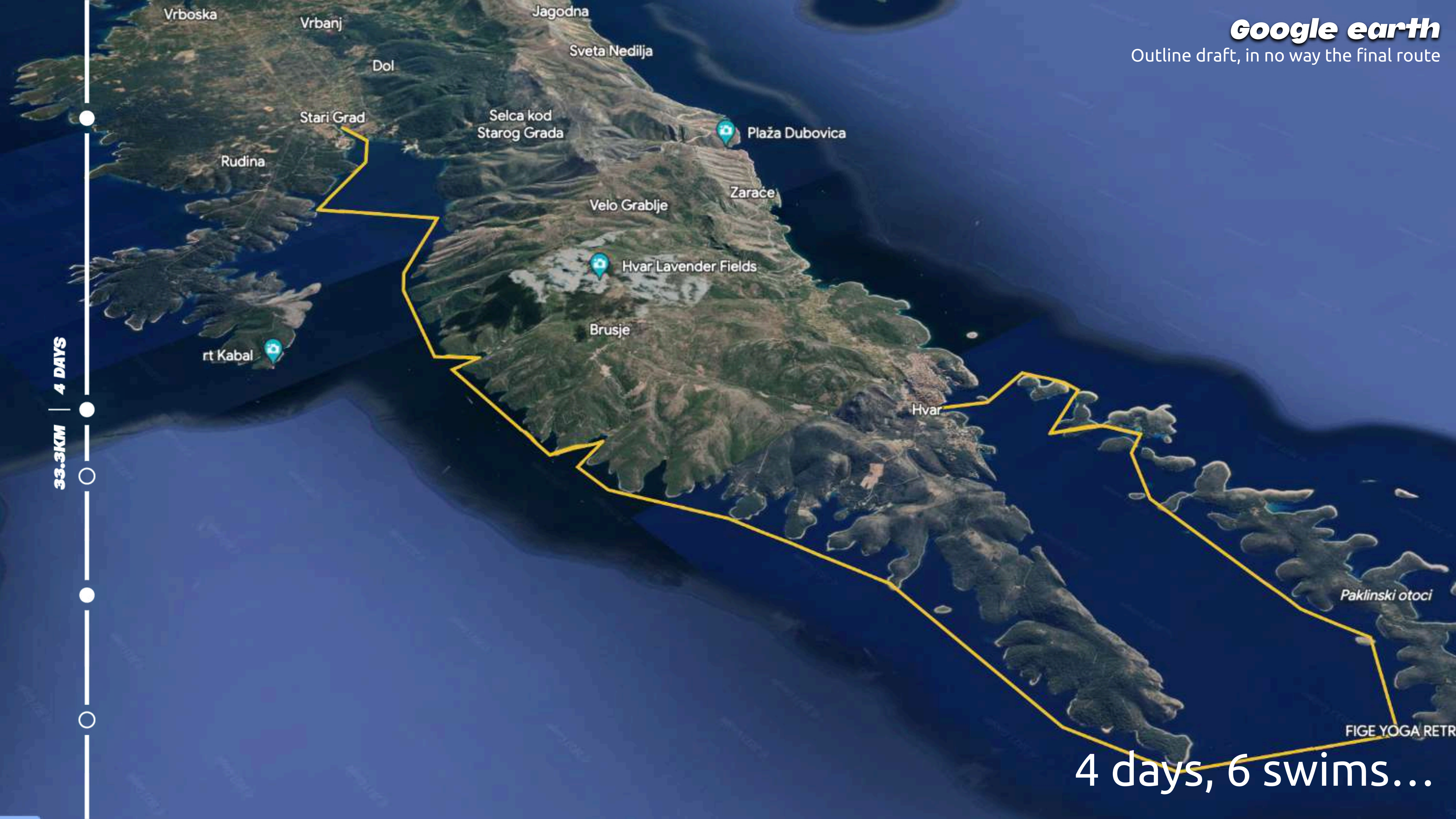
33.3KM | 4 DAYS



And working our way around Hvar Island towards Hvar Town

Google earth

Outline draft, in no way the final route



33.3KM | 4 DAYS

4 days, 6 swims...

FIGE YOGA RETR



33.3KM | 4 DAYS

Via the stunning Paklinski Islands....



33-31KM | DAY 4 | HVAR ISLAND

...and celebrating the finish in beautiful and lively Hvar Town

#3 CROATIA



A BIT MORE DETAIL

WHERE? The magical island of Hvar will host our 'early season' European kickoff. A region steeped in history, and populated by hundreds of beautiful islands of all sizes, #3 will challenge you with a tour around the western end of Hvar Island, between these two ancient towns.

HOW? Easy to get to by **fast ferry** via the vibrant city of Split (or slower but direct to **Stari Grad**), or the equally historic Dubrovnik further south. ULTRA+ get a direct private fast boat transfer from next to the airport straight to the venue in Stari Grad! This venue suits both the time-constrained swimmer wanting a fantastic long weekend 33.3km challenge, and also someone wanting a super holiday in this stunning region, with a rewarding challenge in the middle. Land in Split by midday we suggest, and either stay the night of the 20th in Split old town, or take an evening flight - or of course chill out in Hvar for a few more days!

SWIMMING CONDITIONS? Mid-May could deliver us anything, above and in the water - from crisp mornings to hot sun-baked afternoons, and according to the weather in the first part of May, 17-18C water that could easily be heated by early summer sun to above 20C. Wetsuits optional and maybe desired for some certainly, but equally a great early season swim for skins too!

PARTICULARITY OF #3: The particularity of the Croatian event will be a start in the ancient town of Stari Grad, famous for its Pharos Swim Marathon, but a well earned finish celebration 33.3km later, in the beautiful and lively harbour of Hvar Town with a hotel change between the two (don't worry you won't be swimming with your luggage!). Whilst point-to-point is our aim on all 33.3's, this time we'll very much be on a journey from one venue to another via your arm and leg power!

#5MONTENEGRO

THE 'FJORD TO THE SEA' EDITION

4-7 OCTOBER 2024



The original UltraSwim 33.3 that started it all, and helped define the 33.3 category! Swim from calm fjord waters to the open sea along rugged coastlines and caves, abandoned submarine bases and never far from a mountainous horizon.

ARRIVE Dubrovnik airport by 1400, or Tivat airport by 1500, on Thursday 3 October. Podgorica airport another option (but transfers not included)

DEPARTURE possible in afternoon of Monday 7 October (1600 earliest flight), or chill with that post-event warm feeling for an extra night, discover Dubrovnik on your way home or the stunning Bay of Kotor.



33.3KM | **4 DAYS**





#5 MONTENEGRO



Objective: a full tour around Lustica peninsula...











17

REV. AS22081701US33.3/17
CERTIFICATE: TÜV Nord (CE, EN216PP)
Ref. Z1 108706 0001 rev.00

ULTRA-SWIM 33.3[®]



17

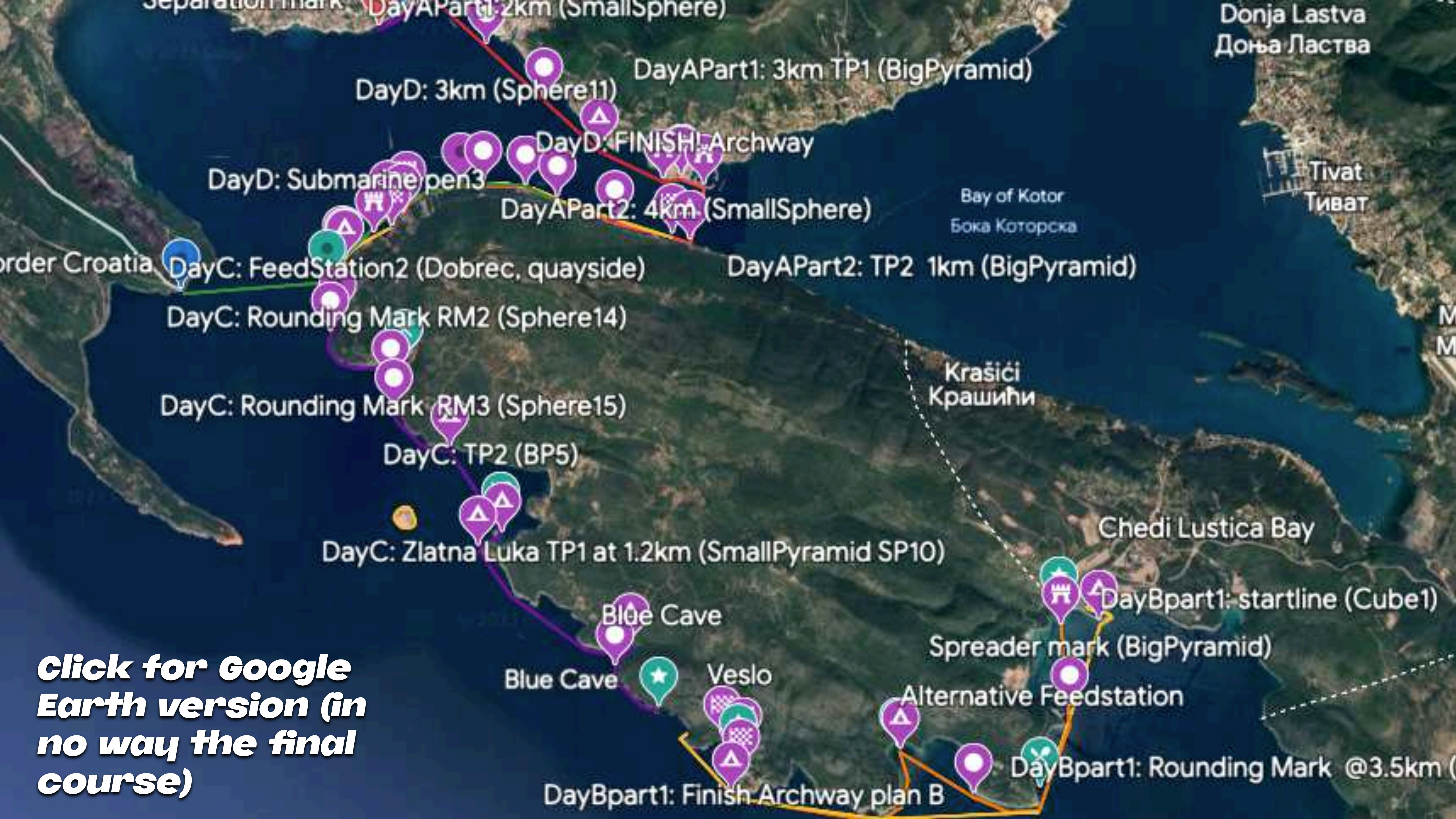
ID: AS22081701US33.3/17
CERTIFICATE: TUVsud (CE: EN25)
Ref: Z1 108706 0001 rev.00





33.3KM | 4 DAYS

Based exclusively for 2024 at the 5* Hotel Lazure, Melijne (Herceg Novi)



Click for Google Earth version (in no way the final course)

Separation mark

DayAPart1: 2km (SmallSphere)

DayD: 3km (Sphere11)

DayAPart1: 3km TP1 (BigPyramid)

Donja Lastva
Доња Ластва

DayD: FINISH! Archway

Tivat
Тиват

DayD: Submarine pen3

Bay of Kotor
Бока которска

DayAPart2: 4km (SmallSphere)

DayAPart2: TP2 1km (BigPyramid)

border Croatia

DayC: FeedStation2 (Dobrec, quayside)

DayC: Rounding Mark RM2 (Sphere14)

Krašići
Крашићи

DayC: Rounding Mark RM3 (Sphere15)

DayC: TP2 (BP5)

Chedi Lustica Bay

DayC: Zlatna Luka TP1 at 1.2km (SmallPyramid SP10)

DayBpart1: startline (Cube1)

Blue Cave

Blue Cave

Veslo

Spreader mark (BigPyramid)

Alternative Feedstation

DayBpart1: Rounding Mark @3.5km

DayBpart1: Finish Archway plan B

#5 MONTENEGRO



A BIT MORE DETAIL

WHERE? One of the smaller countries of the Balkans, Montenegro offers both wild mountains and deep fjords, as well as rugged Adriatic coastline, which in turn produces a variety of horizons, conditions and experience - perfect for an epic adventure swim race! We'll usually kickoff in the protected waters of Boca Bay, but aim to take on the sometimes more challenging conditions along the Lustica peninsula Adriatic coast, with its inlets and caves adding an extra dimension to this our founding event.

HOW? Fly in to super Dubrovnik just across the border in Croatia and transfer by land (we provide it), or direct in to Tivat, Montenegro, and we might even pick you up by boat direct from the airport! In and out for a long weekend rewarding swim challenge, or add on a day either side to enjoy historic Dubrovnik, or the wild Black Mountain scenery or fjords of Kotor Bay.

SWIMMING CONDITIONS? At the end of the summer season, with its shorter days and variable weather, #5 can throw anything at us - from summer like afternoon heat with flat calm to more stormy conditions for us to navigate safely around. Depending on the weather conditions (which can be absolutely stunning in October), the water temperature could easily still be 21-22C or more in places, but equally expect some colder sub-20C patches down to 18C and occasional but isolated cold springs popping up from below. Take the wetsuit in case if you're in doubt (no anti-wetsuit ethos at UltraSwim 33.3, you'll be in a majority, but for swimmers in skins you'll be at ease in the conditions for sure.

UNIQUE ELEMENTS OF #5: A start line inside a giant 'blue' cave, a full loop of an old prison island, rugged coastline swimming with turquoise bays, and flat calm dark fjord waters - there is plenty of everything in #5 Montenegro! Expect some early morning starts, watching the sun rise as you head out on our transfer boats.

ENTRIES STRICTLY LIMITED.



500 EUROS PER BOOKING

SECURES YOUR SPOT(S).

€ INCENTIVES GROUPS OF 4 BOOKING SAME PACKAGE AT SAME TIME, AND FOR COACHES.



33.3KM | 4 DAYS





33.3KM | 4 DAYS

SKINS OR WETSUIT, YOUR DAILY CHOICE



2 FORMATS

SOLO

The big one. Join an exclusive club of 33.3ers!

DUO RELAY

Share the distance (c.20km total per swimmer)

3 SERVICE PACKAGE LEVELS

ULTRA

Basic package including hotel for 4 nights

ULTRA+

Premium package, we take care of you from airport arrival onwards

RECOMMENDED!

ULTRA++

Think First Class/Concierge, everything included, VIP transfers, coaching, physio...

EXTRA SERVICES TO SECURE

ON-SITE **STROKE CORRECTION CLINIC WITH 1:1 VIDEO ANALYSIS**

(Montenegro only)

F³ (FAMILY, FRIENDS AND FANS) NON-SWIMMER PACKAGE

33.3KM | 4 DAYS

#3CROATIA Two main ENTRY PACKAGE OPTIONS

ULTRA+

ULTRA

Non-swimming partner F3 package

		ULTRA+	ULTRA	Non-swimming partner F3 package
RACE	Race management and timing, safety boats/kayaks, medical boat, race briefings, feed-station nutrition @never more than 5km apart, start/finish boat and land transfers	✓	✓	Boat ✓ + short swim options
COACHING	Specific 33.3 pre-event training plan	✓	✓	
	Preparation webinars	✓	✓	
	Personal 1:1 Video Analysis pre-event (<i>you must provide the video</i>)	✓	€150	
POST RACE	Finish line refuel lunches	✓	✓	✓
	Post Race sports massage 25 minutes	Race days 1, 2, 3	None	
	Post Race guided stretching session	✓	✓	
	Top sports injury physio on-site injury assessment (full sessions at cost €100/hr)	✓	€50	
	Upcycled Starters token and Finisher's medal	✓	✓	
PROVIDED	SwimPack (Swim Hat / waterproof bag (loan) / Official Towel / Alu water bottle)	✓	✓	Bottle
	Ultra+ extras included in SwimPack (Wooly hat / waterproof bag)	✓		
	Tow float/bag loan (refundable 50 Euro cash deposit to pay on collection)	✓	✓	
	Professional photos and video content for your use	✓	✓	✓
HOTEL Check IN 16 May Check OUT 20 May	[ULTRA+] Hotel 4* 4 nights, upgraded rooms in shared (twin) room Extra nights can be booked on top. Half board included first two nights. Boutique Hotel & Spa for second two nights.	✓		Add €400
	[ULTRA] Hotel 3* 4 nights, Places Hotel 2 nights, Amfora Hotel 2 nights in shared room Extra nights can be booked. First two nights includes Flexi HB (€25 credit per day for bar/restaurant!)		2 or 3 people per hotel room (limited single-occupancy upgrades available)	Add €400
	Single-occupancy upgrade option	€400	Very limited availability	
TRAVEL	VIP airport transfers Split airport-Stari Grad by fast boat, or Hvar-Stari Grad (15/16 May + 20/21 May ONLY)	✓	Inbound ONLY from Hvar Town and StariGrad port at ferry times (15-16/5 only)	✓
	Welcome aperitif	✓	✓	✓
	End of event lunchtime celebration	✓	✓	✓

#3CROATIA ENTRY PACKAGES (inc city tax, VAT, in euros)

ULTRA+

ULTRA

SOLO (inc 4 nights shared twin)	€2,200	€1,500
Group of 4, 4th swimmer half price (booking together, same time, same package)	€1,925 <small>price per person</small>	€1,300 <small>price per person</small>
Single occupancy upgrade / or with non-swimming partner sharing your room	€400	On request: very limited availability also @ €400
DUO RELAY (total for 2 swimmers, must book same time, same package)	€4,200	€2,800
F³ (Family, Friends, Fans Non-swimming partner transfer+activity package)	€350	€350
Professional coach (SOLO) - request Coach Incentives Info	€1,500	€1,000

Reserve your place per booking

€500 per booking

EXTRAS not included

Extra hotel nights (4 included). ULTRA: pre event Stari Grad, twin share, available 15th only €85 pp (160 single occup/double) post event Hvar Town, from the 20th €100 twin share pp (190 single occupancy/double), or book your own...

ULTRA+: pre-event in Stari Grad, available 15th only, €280 per room (limited shared room options, please ask) post-event Hvar Town €140 twin share (€280 single occupancy/double), or book your own...

Extra drinks / food at finish restaurants / dinners but note flexi HB €25 credit first two nights on ULTRA included Flight, insurance

Transfers outside of dates indicated, or from/to other destinations than airport/ferry

Medical treatment off the race course

#5MONTENEGRO Two main ENTRY PACKAGES

ULTRA+

ULTRA

Non-swimming partner

		ULTRA+	ULTRA	Non-swimming partner
RACE	Race management and timing, safety boats/kayaks, medical boat, race briefings, feed-station nutrition @never more than 5km apart, start/finish boat and land transfers	✓	✓	Boat ✓ + short swim options
COACHING	Specific 33.3 pre-event training plan	✓	✓	
	Preparation webinars	✓	✓	
	Personal 1:1 Video Analysis pre-event (<i>you must provide the video</i>)	✓	€150	
	Personal 1:1 Video Analysis and stroke correction clinic at Lazure pool (from D-2 at event)	€100	€200	€200
POST RACE	Finish line refuel lunches	✓	✓	✓
	Post Race sports massage 25 minutes	Race days 1, 2, 3		
	Post Race guided stretching session	✓	✓	
	Top sports injury physio on-site (full sessions at cost)	✓	✓	
	Upcycled Starters token and Finisher's medal	✓	✓	
PROVIDED	SwimPack (Swim Hat / waterproof bag (loan) / Official Towel / Alu water bottle)	✓	✓	Bottle
	Ultra+ extras included in SwimPack (Wooly hat / waterproof bag)	✓		
	Tow float/bag loan (refundable 50 Euro cash deposit to pay on collection)	✓	✓	
	Local SIM card with data package (for WhatsApp comms w/o roaming)	✓	✓	✓
	Professional photos and video content for your use	✓	✓	✓
HOTEL Check IN 3 Check OUT 7 OCTOBER	[ULTRA+] Luxury 5* Hotel Lazure & Spa 4 nights, in shared (twin) sea view and priority sea view.	✓		Add €400
	[ULTRA] Luxury 5* Hotel Lazure & Spa 4 nights, in shared (twin/triple) mountain view room.		2 or 3 per room (twin room + quality sofa double bed)	Add €400
TRAVEL	Single-occupancy upgrade option	€400	Very limited availability	
	Airport transfers (Montenegro event from/to Dubrovnik and Tivat), 2-3 Oct, and 7-8 Oct, plus wider dates if extra hotel nights booked through event	Same flight passengers only	Grouped (flights within 1.5h)	✓
	Welcome aperitif	✓	✓	✓
	End of event lunchtime celebration	✓	✓	✓

#5MONTENEGRO ENTRY PACKAGES (inc city tax, VAT, in euros)

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Professional coach (SOLO) - request Coach Incentives Info	€1,500	€1,000
<u>Reserve your place per booking</u>	€500 per booking	

EXTRAS not included

Extra hotel nights (4 included) - €100 per person per night shared twin, €190 single occupancy/with partner - or book your own...

Extra drinks / food at finish restaurants / dinners

Flight, insurance

Transfers outside of dates indicated, or from/to other destinations than airport/ferry

Medical treatment off the race course

33.3KM | 4 DAYS



**FOR THE ULTIMATE PACKAGE
CHECK OUT ULTRA++ >>**



ULTRA++ ALL VENUES, ALMOST EVERYTHING INCLUDED!

No detail left untended, benefits in addition to ULTRA+ package

Swimmer

Partner/
Family/
Coach

RACE	Partner/coach/supporter boat for small group of partners, able to leave later in the morning, follow race, depart quickly for hotel post lunch		✓
COACHING	Specialist open-water coaching pre-event monthly Zoom, with personalised programme.	✓	Your own coach gets ULTRA package for free
	Physio/swimming sports injury expert initial consultation 3-6 months before event	✓	
	Daily race debrief with coach/mentor	✓	
POST RACE	Post Race sports massage 45 minutes in room	Race days 0, 1, 2, 3	
	And/or expert Sports Physio/Osteo consultation each day as necessary	D-1 to final day	
	Event Ambassador(s) accompany you to dinner on two nights	✓	✓
PROVIDED	All available merchandise included, inc partner non-swimmer pack	✓	✓
	Post event personalised printed souvenir book	✓	
HOTEL	LUXURY HOTEL 5*: 5 nights (rather than 4) with double room and children extra beds	✓	✓
TRAVEL	Private car/boat airport transfers, additional travel services for extended stay, family/partner activities	✓	✓
	Any extra social event transfers included	✓	✓
CONCIERGE	Concierge service - dedicated VIP assistant throughout	✓	✓

ULTRA++ all inclusive price

€6,000



#2MONTENEGRO SWIMMERS

**BOOK BEFORE 31 OCTOBER 2023 FOR A 200€
CREDIT FOR FUTURE BOOKINGS (2025+), OR A
200€ MERCHANDISE VOUCHER**



33.3KM | 4 DAYS





PASSPORT 33.3

**BOOK TWO 2024 EVENTS = ADDITIONAL
200€ IMMEDIATE CASH BACK OR 300
EUROS MERCHANDISE VOUCHER**



33.3KM | 4 DAYS





**IF YOU GET INJURED BEFORE THE EVENT, WE
WILL ROLLOVER YOUR ENTRY TO FOLLOWING
YEAR WITHOUT CHARGE**

[LINK TO DETAILED T&C'S](#)



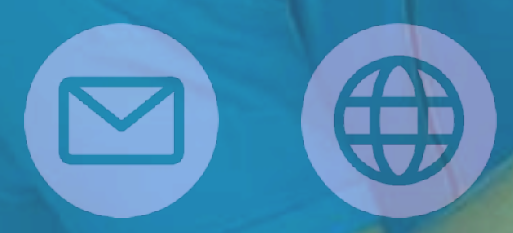
33.3KM | 4 DAYS



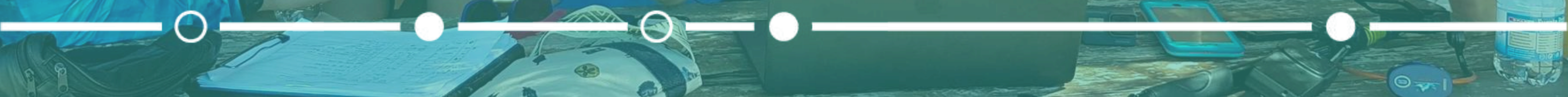


**IF YOU'RE A PROFESSIONAL COACH OR CLUB
CONSIDERING BRINGING A LARGE GROUP, GET IN
TOUCH WITH US FOR AN INDIVIDUAL PACKAGE
PROPOSAL**

ULTRASWIM333@GMAIL.COM



33.3KM | 4 DAYS



**SWIMMING WITH PURPOSE
WE HAVE SUSTAINABILITY
AT OUR CORE AS FOUNDERS**



33.3KM | 4 DAYS

**BUT WE ARE BEHIND WHERE WE WANT TO BE
ON THIS FRONT, SO HERE'S A LETTER TO YOU
WITH AN HONEST AND OPEN EXPLANATION
OF OUR PLANS AND IDEAS SO FAR...**

Dear Swimmers,

Bear with us for a longish letter about our commitments to sustainability...

We think about what our bigger purpose is every day, its certainly more than just about swimming. Our responsibility as a small startup sport event business is to deliver positive impact, not add to the ever increasing burden of society on our planet or people.

In our startup mode we haven't managed to yet get up and running all that we want in terms of how we want to make a significant positive impact on both social and environmental levels. A sustainability strategy is a journey, embedded in to our event from day 1, but also a continual work in progress - we will never be 'done'. We'd like to have all our ideas and programmes more nailed down and able to be shared more coherently today, but in our crazy first months of operation, we're failing a bit to keep up with everything...but this is the stuff we are working on...and we'd love to have you add your own ideas when you come to our events too.

We care deeply about mental health and the evidence of how open water swimming really can change people's lives. And we aim to partner with local charities on this - as well as the ones dear to you in your own country, as there are no great global charity partnership options it seems. On whatever topic inspires you, we'd love for you all to be swimming for a cause - your own network is watching you - lets make better use of that together. We love that our sport is so diverse, that the water and neutralising impact it has on gravity, opens it up to so many more people than the mainstream activities such as running or cycling.

We are passionate about preserving the amazing environments we have the chance to swim in, and of course preserving the ocean in particular - it is the lungs of our planet. We know we can influence others by sharing the experience of our swimmers in the media. We have the chance through our events to change how local communities where we host events behave too, with regards for example to single-use plastic (that we hate with a passion!) - as well as our supply chains where we can demand plastic packaging free deliveries. We hope you'll sign up to our Swimmer Sustainability Charter at registration so you make your own commitments, so together we can drive everyone to a plastic-free future. Recycling is not enough. Tap water in our venues is totally drinkable, we don't want to see a single plastic water bottle at our event - so we're giving you a super quality aluminium bottle specifically so you have no excuse on this. We hope you'll refuse the plastic bag the local supermarket will try to hoist on you too!

Most of our event clothing is made from repurposed rather than virgin material, and where not possible then at least its from organic sources. Its not all as locally produced as we'd like either - we have to work harder on that going forward with better forward planning and time to find new solutions with lower transport footprints - for all the equipment we need to deliver the safe event we all want. Your hard-earned race medals are 100% upcycled from discarded old wooden beds in the Chamonix valley and hung around your neck with cast off paraglider control lines. Amazing what you can produce without using any new material when the constraint is imposed. Our official swimwear by Shark Rebellion is made 100% from repurposed recovered from the ocean fishing nets. We will you warm you up when needed with Selkie changing robes made from 100% repurposed materials, and we've convinced as many suppliers as possible to strip out packaging wherever they will agree, and change suppliers if they won't going forward. We want to re-use the waterproof bags we provide, not sell them, so they are on loan along with our tow floats, our staff jackets will be used event to event rather than considering them as throw or give aways (you've got enough). Lots of small details - but we need to install the right mindset on everything we do.

Ctd...

We're investing in mangrove plantations that act to absorb 'blue' carbon in the ocean to at least match our event footprint, and we need to be measuring our impact in every way to make sure we are not short-changing the planet. We are an early member of the new IUCN 'Sports for Nature' framework that benchmarks our actions against other sporting events in terms of how we can help preserve and repair biodiversity - undoubtedly the biggest threat to the human race. We're researching devices that would permit all swimmer tow floats to be measuring water quality, sending data back to the global databases wherever we (and you) swim.

The elephant in the room is of course that we are an event attracting swimmers from all over the world, jumping on planes and burning carbon credits...we don't ignore this, we must embrace and justify it in part by delivering so many other positive impacts, reducing our footprint everywhere we can, and investing where we need to not just compensate but positively contribute. We know this is a tricky one, and a conflict we continually debate in our minds - can we at least make the choice you make to come on our event instead of others, lead to a better outcome? Its not enough though.

We're in discussions with one of the major manufacturers of electric charging points for boats - so that we may leave a legacy of new charging points that in turn remove the local barriers for conversion of local boat suppliers to electric - reducing their CO2 footprint, the water and noise pollution from fossil fuel burning engines, and with a great bonus for swimmers - no more smelly fumes and so much quieter for everyone - the wildlife included!

So this letter to you about our commitments is a work in progress - help us on a journey to make open water swimming a positive contributor to the myriad of social and environmental challenges we all face today - we have the privilege to do what we do - so we must all assume our responsibilities to do something positive with it.

Mark, Nathaniel, Susie and the gang at UltraSwim 33.3...



33.3KM | 4 DAYS

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Questions?

Contact: ultraswim333@gmail.com or WhatsApp +33611714204

www.ultraswim333.com

